

EDUCATION

BOWLING GREEN STATE UNIVERSITY | AUG. 2004-MAY 2009

Bachelor of Science in Visual Communication Technology, minor in Marketing

EXPERIENCE

WEBER SHANDWICK | WEB RELATIONS INTERN | SEPT. 2009-PRESENT | CHICAGO, IL

Focus on web design and social media advertising. Implement web sites, create mock-ups, and design/send multiple HTML emails on behalf of clients. Participated in several creative sessions. Work for clients including Oreo, got milk?, Stove Top, Mars, Oscar Mayer, Suave, and more.

THERMA-TRU DOORS | MARKETING SERVICES INTERN | JUL. 2008-AUG. 2009 | MAUMEE, OH

Assisted in the corporate identity redesign. Created brochures, advertisements, flyers, and other promotional materials for the company. Sole designer on multiple projects. Set up equipment and took professional photos of many items to be included in brochures. Utilized time management skills with a heavy workload.

WILSON-DOW GROUP | GRAPHICS/PRODUCTION INTERN | JAN. 2008-JUN. 2008 | CHICAGO, IL

Fulfilled production needs including client proposals and gifts. Designed many theme graphics from scratch. Collaborated on multiple projects in a team environment. Clients included Johnson & Johnson, Royal Caribbean Cruise Lines, Abbott, and Lilly.

THE BG NEWS | DESIGNER | JAN. 2007-JAN. 2008 | BOWLING GREEN, OH

Designed inside and front pages for the university newspaper that has a circulation of 20,000 readers. Constructed centerpiece designs around the main story. Assisted in training new designers.

RESIDENTAL COMPUTING CONNECTION | LEAD DESIGNER | JAN. 2007-JAN.2008 | BOWLING GREEN, OH

Created the annual CD case for distribution to over 6,000 on-campus students. Designed all graphics and signs for the company.

FRESH ENCOUNTER, INC | ADVERTISING INTERN | MAY 2007-AUG. 2007 | BOWLING GREEN, OH

Created weekly signage and advertising for 31 grocery chain stores. Was the lead/sole designer on a multitude of projects. Worked directly with printers and advertising agencies to set up print specs, choose print methods, check accuracy and distribute signage.

THE ELECTRIC QUILT COMPANY | GRAPHIC DESIGN INTERN | JAN. 2006-MAY 2006 | BOWLING GREEN, OH

Designed advertisements for print in various quilting magazines. Took the lead on photography and design for several new brochure advertisements.

RESIDENTAL COMPUTING CONNECTION | HELPDESK | SEPT. 2004-JAN. 2007 | BOWLING GREEN, OH

Assisted students with computer connection and virus problems over the phone. Utilized problem solving skills with many difficult issues. Answered phones and scheduled appointments.

HONORS, ACTIVITIES & SKILLS

Omicron Delta Kappa Honor Fraternity (top 30% of college)
Dean's List (4 years)
President of Society for News Design
Graphic Design Club
Visual Communication Technology Organization
Visual Communication Technology Creative Group
College of Technology Ambassadors
Student Athlete Tutor
GM/Frigidaire Scholarship recipient
University Activities Organization volunteer

★★★★★ Mac Platform
★★★★★ PC Platform
★★★★★ Adobe Photoshop
★★★★★ Adobe Illustrator
★★★★★ Adobe InDesign
★★★★★ Adobe Flash
★★★★★ Adobe Dreamweaver
★★★★★ HTML
★★★★★ Final Cut Pro
★★★★★ Keynote

REFERENCE

Ashley is very talented and truly understands design. She is the type of person you can always rely on to get the job done, no matter what the circumstances. I would highly recommend Ashley as a creative professional to any organization who values passion, hard work and dedication.
Ashley Lumm, Marketing Communications Specialist, Therma-Tru Doors

